	EC'd Yes	Rep Order#
		7907041
		Ver# 1
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Shor		Traffic Order# 25100
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	2 10:51 AM	09/25/2012 11:28 AM
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Phone# Fax# Buyer Station KSL-TV SALT LAKE CITY Advertiser ()LOVE, MIA Product LOVE/CD4/R Estimate# Patricia Dome Flight Dates Agency () SMART MEDIA GROUP 814 KING ST, SUITE 400 Agency C/P1/P2/E Hiatus Weeks ALEXANDRIA, VA 22314 /P1/P2/E LOVE/ORDR/C23C29 10/23/2012 - 10/29/2012

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAMIE ANDRUS

Salesperson FAX#

202-872-1155

Salesperson FAX#

- CONTRACT COMMENT -

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS EROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1 TU-	TU-W, F 1.3	TODAY	9A-10A	:30	10/23-10/26	ω 	\$100.00	ω
		Buyline Comment: 1/DAY						
4 M Rating: 1.3	⊥ ¤ .ω	TODAY	9A-10A	:30	10/29-10/29	ㅂ	\$100.00	ц
5 Rating: 1.5	出	RACHAEL RAY	10A-11A	:30	10/23-10/25	ω	\$55.00	w
		RACHAEL RAY	10A-11A	: 30	10/29-10/29	j.	\$55.00	н
9 TU- Rating: 1.1	ъ	STUDIO 5	11A-12P	:30	10/23-10/26	44	\$55.00	4:
13 M Rating: 1.1	1 X 1	STUDIO 5	11A-12P	:30	10/29-10/29	н	\$55.00	jaā
14 TU-	TU-W 2.1	NEWS @ NOON	12P-1P	:30	10/23-10/24	N	\$100.00	N
		Buyline Comment: 1/DAY						
16 M Rating: 2.1	M 2.1	NEWS @ NOON	12 P -1. P	:30	10/29-10/29	н	\$100.00	L

Rep Order# 7907041 Ver# 1 Mod# 0 Statu EC'd Yes	Status Confirmed	Traffic Order# 25100 SI	100 Last: Showing Bu	00 Printed: Last Received: 09/25/20 Showing Buylines: All Lines	Printed: 09/25/2012 11:28 AM 09/25/2012 10:51 AM nes	AM	2 of 6
Station KSL-TV SALT LAKE CITY Advertiser () LOVE, MIA Product LOVE/CD4/R Frimate# C73C70	Agency () 814 KIN ALEXA	NDR G ST AMA	ROUP	Rep Sale Sale	Rep Firm Sales Office () WASH Salesperson () JAMIE) WASHINGTON) JAMIE ANDRUS	
Buyer Patricia Dome Phone# Fax#	Agency C1 1/1 2/15 Elight Dates Hiatus Weeks	10/23/2012 - 10/29/2012	/29/2012	Sale Sale	Salesperson Phone# 202- Salesperson FAX#	202-872-1155	
In Day Program		Time	Len	Dates	Spots/Week	Rate	Total Spots
		2P-3P	: 30	24-	ω	\$80.00	ω
Engline Comment: 1/DAY							
20 M DAYS OF OUR LIVES Rating: 1.1		2P-3P	:30	10/29-10/29	۲	\$80.00	ւս
21 TU-TH DR PHIL Rating: 1.1		3P-4P	:30	10/23-10/25	ω	\$50.00	ω
24 M DR PHIL Rating: 1.1		3₽-4₽	:30	10/29-10/29	נ	\$50.00	<u>1-1</u>
25 SU SUNDAY EDITION Rating: 1.7		9A-930A	:30	10/28-10/28	н	\$40.00	Ъ
26 SU MUSIC & SPOKEN Rating: 5.4		930A-10A	:30	10/28-10/28	н	\$175.00	щ
27 SU MORMON TIMES Rating: 4.3		10A-1030A	:30	10/28-10/28	н	\$20.00	 4
28 TU-TH KATIE Rating: 2.0 Buyline Comment: 1/DAY			: 30	10/23-10/25	ω	\$90.00	ω
31 M KATIE Rating: 2.0		4 P - 5 p	:30	10/29-10/29	ы	\$90.00	; - 2
32 TU-F TODAY Rating: 0.7		5A-6A	:30	10/23-10/26	4.	\$10.00	cl ₄

Buyline Comment: 1/DAY

Rep Order# 7907041 EC'd Yes	Ver# 1 Mod# 0	Status Confirmed 1	Traffic Order# 25100 St	00 Last Re Showing Buyl	00 Printed: 09/25/20 Last Received: 09/25/2012 10:51 AM Showing Buylines: All Lines	09/25/2012 11:28 AM 0:51 AM	3 of	of 6
Station KSL-TV SALT LAKE CITY Advertiser () LOVE, MIA Product LOVE/CD4/R Estimate# C23C29 Buyer Patricia Dome Phone#	SALT LAKE CITY) LOVE, MIA /CD4/R 9 a Dome	Agency () S 814 KING ALEXAN Agency C/P1/P2/E Flight Dates Hiatus Weeks	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 PI/P2/E LOVE/ORDR/C23C29 iss 10/23/2012 - 10/29/2012 eeks	ROUP C23C29 9/2012	Rep Firm Sales Office (Salesperson (Salesperson Phone Salesperson FAX#	Rep Firm Sales Office () WASHINGTON Salesperson () JAMIE ANDRUS Salesperson Phone# 202-872-1155 Salesperson FAX#	TON DRUS 1155	
In Day	Program		Time	Len	Dates	Spots/Week	Rate	Total Spots
36 M Rating: 0.7	TODAY		5A-6A	:30	10/29-10/29	1 "	\$10.00]
37 TU-F TO Rating: 2.2 Buyline	TODAY 2 ine Comment: 1/DAY		6A-7A	:30	10/23-10/26	44	\$100.00	<i>4</i> 1,
41 M Rating: 2.2	TODAY 2		6A-7A	:30	10/29-10/29	பு	\$100.00	Ч
42 TU-F Rating: 2.7 Buyl	TODAY Buyline Comment: 1/DAY		7A-8A	:30	10/23-10/26	4.	\$250.00	43
46 M Rating: 2.7	TODAY		7A-8A	:30	10/29-10/29	ч	\$250.00	Ч
47 TU-F Rating: 2.0 Buyl	TODAY Buyline Comment: 1/DAY		8a-9a	:30	10/23-10/26	41	\$110.00	Zi,
51 M Rating: 2.0	TODAY		8A-9A	:30	10/29-10/29	н	\$110.00	н
52 SU Rating: 1.5	TODAY		7A-8A	:30	10/28-10/28	j. 4	\$20.00	н
53 SU Rating: 2.2	MEET THE PRESS		8A~9A	:30	10/28-10/28	Н	\$100.00	ч
54 TU,TH-E Rating: 3.6	NEWS @ 5P		5 #- 530¤	:30	10/23-10/26	ω	\$210.00	ω

Buyline Comment: 1/DAY

73 M LATE NIGHT Rating: 1.9	71 W-TH LATE NIGHT Rating: 1.9 Buyline Comment: 1/DAY	70 M TONIGHT SHOW Rating: 4.2	67 TU-TH TONIGHT SHOW Rating: 4.2 Buyline Comment: 1/DAY	66 SU NEWS Rating: 1.6	65 SA 6PM NEWS Rating: 3.6	64 M KSL 5 NWS-6:30 Rating: 3.7	62 TU-W KSL 5 NWS-6:30 Rating: 3.7 Buyline Comment: 1/DAY	58 TU-F NEWS @ 6P Rating: 4.2 Buyline Comment: 1/DAY	57 M NEWS @ 5P Rating: 3.6		Station KSL-TV SALT LAKE CITY Advertiser () LOVE, MIA Product LOVE/CD4/R Estimate# C23C29 Buyer Patricia Dome Phone# Fax#	Rep Order# 7907041 Ver# 1 Mod# 0 S EC'd Yes
											Agency (): 814 KIN ALEXA: Agency C/P1/P2/E Flight Dates Hiatus Weeks	Status Confirmed
1135F-1235A	1135P-1235A	1035P-1135P	1035P-1135P	4P-430P	6P-630P	630P-7P	630P-7P	₫0£9-₫9	52-5305	Time	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 P1/P2/E LOVE/ORDR/C23C29 es 10/23/2012 - 10/29/2012 eeks	Traffic Order# 25100 Sl
: 30	: 30	: 30	:: 30	: 30	:30	:30	: 30	:30	: 30	Len	GROUP) 14 R/C23C29)/29/2012	5100 Last Showing B
10/29-10/29	10/24-10/25	10/29-10/29	10/23-10/25	10/28-10/28	10/27-10/27	10/29-10/29	10/23-10/24	10/23-10/26	10/29-10/29		S. S. S. S. Z	00 Printed: Last Received: 09/25/20 Showing Buylines: All Lines
ы	N	д	ω	ъ	щ	ъ	N	ď	□ ! ! ! ! !	Spots/Week	Rep Firm Sales Office () V Salesperson () J Salesperson Phone# Salesperson FAX#	Printed: 09/25/2012 11:28 AM 09/25/2012 10:51 AM aes
\$60.00	\$60.00	\$100.00	\$100.00	\$50.00	\$100.00	\$125.00	\$125.00	\$170.00	\$210.00	eek Rate) WASHINGTON) JAMIE ANDRUS # 202-872-1155	11:28 AM
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86 F WHITNEY/COMM Rating: 5.8	85 W CHICAGO FIRE Rating: 6.1	84 TU THE VOICE Rating: 5.3	83 M REVOLUTION Rating: 4.3	82 SA GAME NIGHT LIVE Rating: 2.9	81 F GAME NIGHT LIVE Rating: 2.4	80 SU NEWS Rating: 7.3	79 SA 10 P NEWS Rating: 5.6	78 M 10 P NEWS Rating: 7.3	75 TU-W,F 10 P NEWS Rating: 7.3 Buyline Comment: 1/DAY	74 SA SPORTSBEAT Rating: 2.8		Station KSL-TV SALT LAKE CITY Advertiser () LOVE, MIA Product LOVE/CD4/R Estimate# C23C29 Buyer Patricia Dome Phone# Fax#	Rep Order# 7907041 Ver# 1 Mod# 0 EC'd Yes
												Agency (): 814 KIN ALEXA Agency C/P1/P2/E Flight Dates Hiatus Weeks	Status Confirmed
7P-8P	401-46	7P-8P	401-46	630P-7P	47-40E9	10P-1035P	10P-1035P	10P-1035P	102-10354	1035P-1105P	Time	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 P1/P2/E LOVE/ORDR/C23C29 ies 10/23/2012 - 10/29/2012 eeks	Traffic Order# 25100 SI
:30	:30	:30	:30	:30	:30	:30	: 30	:30	:30	: :30	Ľen Ľen	ROUP 4 /C23C29 29/2012	100 Last Recei Showing Buyline
10/26-10/26	10/24-10/24	10/23-10/23	10/29-10/29	10/27-10/27	10/26-10/26	10/28-10/28	10/27-10/27	10/29-10/29	10/23-10/26	10/27-10/27	Dates	~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~) ved: s: All Li
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\$550.00	\$400.00	\$850.00	\$600.00	\$30.00	\$120.00	\$900.00	\$550.00	\$950.00	\$950.00	\$110.00	Rate) WASHINGTON) JAMIE ANDRUS \$ 202-872-1155	АМ
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Books Demos	Sales Stati Lines ——CON	-SALES	REP Repor	 87 Ratir	Station Advertis Product Estimate Buyer Phone# Fax#	Rep EC'd
	Sales Totals: 8 Station Totals: Lines not sent/COMPETITIVE	ES MON	REPORT TOTALS- Report Totals: 87	87 SU Rating: 5.7	, te# isen	Rep Order# EC'd Yes
	s: 87 / als: 87 ant/rcl VE Ma	THLY TO	TALS—		SL-TV SALTI ()LOVE ()LOVE/CD4/R LOVE/CD2/R CZ3C29 Patricia Dome	7907041
null RA35+	Sales Totals: 87 / \$16,315.00 Station Totals: 87 / \$16,315.00 Lines not sent/rcld/rtrn: 0 / \$COMPETITIVE Market Totals	SALES MONTHLY TOTALS Oct 12: 70 / \$13,270.00	REPORT TOTALS Report Totals: 87 / \$16,315.00	SUN	SALT LAKE) LOVE, MIA /CD4/R /9 a Dome	1 1
	Sales Totals: 87 / \$16,315.00 Station Totals: 87 / \$16,315.00 Lines not sent/xcld/rtrn: 0 / \$0.00COMPETITIVE Market Totals	00	15.00	SUNDAY NIGHT	KSL-TV SALT LAKE CITY () LOVE, MIA LOVE/CD4/R C23C29 Patricia Dome	Ver#
				B		1 M
	\$81,575	Nov 12:		l		Mod# 0
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	CABI	17 / \$			Agency Agency Flight I Hiatus	Status Confirmed
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	KJZZ			TIME 615P-930P	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 P1/P2/E LOVE/ORDR/C23C29 res 10/23/2012 - 10/29/2012 reks	Traffic Orden# 25100 SI
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